

VICTORIA'S SECRET

ADRIANA LIMA AND DOUTZEN KROES UNVEIL THE ALL NEW SUPERMODEL OBSESSIONS *FASHION IS MY OBSESSION!*

WHO: Victoria's Secret Angels **Adriana Lima** and **Doutzen Kroes**

WHAT: This Fall, Victoria's Secret introduces Supermodel Obsessions, a collection of the must-have items this season. Inspired by the hottest Fall trends, Supermodel Obsessions is the most sophisticated, ultra-feminine collection of lingerie and loungewear.

In celebration of this exciting launch, supermodels **Adriana Lima** and **Doutzen Kroes** will make a personal appearance at the Victoria's Secret Store at Herald's Square. The Angels will also host an autograph signing for customers.

The Prettiest Pales – Add a fashion twist to everyday lingerie with perfect pastel colors such as powdered blush, sugared violet, the palest pink and muted peach. Basics are not just black, white or nude anymore! The ultra-feminine and sophisticated color palette makes every woman feel glamorous.

Intimate Details – Victoria's Secret turns simple silhouettes into beautiful, ultra-feminine and sophisticated must-have lingerie with a touch of lace, the perfectly placed bow, the prettiest pleat or corsetry details! It's the little details that matter most.

Boyish Charms – Menswear inspired looks have a strong presence in women's fashion this Fall. Victoria's Secret has taken classic men's wear styles and prints to create "Boyish Charms", a sophisticated collection of lingerie and loungewear with an ultra-feminine twist. Designs include sexy silk boxer shorts inspired by men's silk ties and sophisticated cashmere lounge wear items such a button down sweater and robe inspired by classic men's sweaters.

DATE: Tuesday, August 26th, 2008

PLACE: Victoria's Secret store at Herald's Square
34th Street and Broadway

TIME: **Press call time: 9:30 AM**
Photo op and interviews: 10 AM
Autograph Signing: 12 – 2 PM

CONTACT: Michelle Ravelo
Full Picture
310.432.5843
michelle@fullpic.com